



**IMPACT OF INDUSTRY 4.0
ON BUILDING AND
PROTECTING IP ASSETS
CHALLENGES FACED BY
ASEAN IP OWNERS**

**MELIÁ HOTEL
44B LY THUONG KIET STREET
HANOI • VIETNAM**

MARCH 17 • 18, 2023

**THE 2023 ASEAN IPA ANNUAL
GENERAL MEETING & CONFERENCE**



MESSAGE FROM THE PRESIDENT

MS. DARANI VACHANAVUTTIVONG

Dear ASEAN IPA members, friends and colleagues in the ASEAN IPA community,

It has been exciting to have our ASEAN IPA Annual Meeting back to our normal. Warmest greetings to our friends and colleagues in the IP Community and welcome to Hanoi, Vietnam.

The ASEAN-IPA is very pleased to announce that this year's Conference will be hosted by the Vietnam Group with the interesting theme "**IMPACT OF INDUSTRY 4.0 ON BUILDING AND PROTECTING IP ASSETS – CHALLENGES FACED BY ASEAN IP OWNERS**" in response to the rapid changes ASEAN IP owners face in their business operations when engaged in digitalization. Our Vietnam team and esteemed guest speakers will share a meaningful and productive conference, showing the entire IP community that they – as well as the ASEAN community – are united and ready to move ahead into the future.

My sincere thanks to the ASEAN IPA Vietnam National Group and Organizing Committee for your dedication and support with this year's annual conference. I am confident that this event will undoubtedly be a success. On behalf of ASEAN IPA, we look forward to seeing you all in Hanoi, Vietnam.

DARANI VACHANAVUTTIVONG
President, ASEAN IPA



MESSAGE FROM COUNTRY HEAD OF VIETNAM

MR. PHAM NGHIEM XUAN BAC

Dear ASEAN IPA members, friends and colleagues in the ASEAN IPA community,

It is with great honor and excitement that I announce to you this year's ASEAN IPA Annual conference in Hanoi, Vietnam, on March 17 - 18, 2023.

The post-Covid world presents a changed landscape for IP practitioners and brand owners all over the world, but especially for an adaptive, ever-growing region like Southeast Asia, the pandemic had ushered in a sweeping move towards a digital transformation for every aspect of life.

Facing such development, the organizing committee proudly presents 2023's annual conference theme as "**Impact of Industry 4.0 on building and protecting IP Assets - challenges faced by ASEAN IP Owners**". All delegates - members and non-members - are cordially invited to attend the conference to discuss and exchange ideas and valuable insights on the challenges arise in a rapidly digitalized commercial environment.

I extend my gratitude to the ASEAN IPA Vietnam National Group and the Organizing Committee for committing your time and effort to make this year's conference possible. We hope all the participants have a productive and successful conference and on behalf of ASEAN IPA, we are looking forward to welcoming you to Hanoi!

PHAM NGHIEM XUAN BAC
Country Head, ASEAN IPA Vietnam

ORGANIZING COMMITTEE



PHAM NGHIEM XUAN BAC
Country Head ASEAN IPA VIETNAM



NGUYEN NGUYET DZUNG
Chair of Organizing Committee



TRAN THANH DZUNG
Secretary of Organizing Committee



LE XUAN LOC
Member of Organizing Committee



NGUYEN THANH QUANG
Member of Organizing Committee



NGUYEN THI MAI LINH
Member of Organizing Committee



CHU LE QUYEN
Member of Organizing Committee



TRUONG HONG NHUNG
Member of Organizing Committee



TENTATIVE PROGRAM

FRIDAY, MARCH 17, 2023

14:00 - 17:00

COUNCIL MEETING

18:00 - 18:30

ANNUAL GENERAL MEETING

18:30 - 20:30

WELCOME RECEPTION

SATURDAY, MARCH 18, 2023

9:00 - 9:20

WELCOME REMARKS

- Opening speech by President of ASEAN IPA
- Remark(s) from IP Vietnam or MOST Representative
- Remark(s) by Representative(s) from WIPO & other Sister Organizations

9:20 - 10:10

TOPIC 1 • WHAT IS INDUSTRY 4.0 AND ITS IMPACT ON ASEAN IP OWNERS AND PRACTITIONERS

["The Fourth Industrial Revolution (or Industry 4.0) conceptualizes rapid change to technology, industries and societal patterns and processes in the 21st century due to increasing interconnectivity and smart automation." The above quote from Wikipedia captures the meaning of Industry 4.0 but unpacking its implications especially in the field of IP remains a struggle across all industries and professions. This session will help us navigate this new landscape and show us the opportunities and challenges ahead for IP owners and practitioners.]

10:10 - 10:25

Question & Answer Session

10:25 - 10:40

BREAK



10:40 - 11:30

TOPIC 2 • PROTECTION OF DATA – IS IP STILL RELEVANT?

["Data is king" is a phrase we often hear in this digital age with the management of "big data" and "data analytics" being the pathways to success of any major business and industry. But how does the law protect data (and not just personal data)? What is the intersection between IP and data protection and are they actually separate and distinct categories or is the boundary becoming more and more blurred? This session will discuss the experience of various jurisdictions within and outside ASEAN on new or progressive laws dealing with this topic.]

11:30 - 11:45

Question & Answer Session

12:00 - 13:30

LUNCH

13:30 - 14:20

TOPIC 3 • IS INDUSTRY 4.0 AN EXISTENTIAL THREAT TO TRADITIONAL IP CONCEPTS

[Courts and IP offices have already been challenged with the complex issue of artificial intelligence (AI) inventorship. Is this only the tip of the iceberg? If the author/creator is not a legal person, who actually owns the IP? What about the patentability of AI or AI-assisted inventions? Has AI made all of these obvious? Should unethical acquisition of data or use of AI be rewarded with IP protection? How should IP creation or even IP infringements caused by AI be addressed?]

14:20 - 14:35

Question & Answer Session



14:35 - 15:25

TOPIC 4 • CHALLENGES IN ENFORCING IP IN A DIGITAL WORLD

[The proliferation of online infringements, metaverse/virtual world use of IP without consent, infringements caused by the use of NFTs and other issues are all causing headaches to IP litigators and enforcers – how are we coping with these challenges?]

15:25 - 15:40

Question & Answer Session

15:40 - 15:55

BREAK

15:55 - 16:45

TOPIC 5 • VALUATION OF IP AND INDUSTRY 4.0 (AND INTRODUCING WIPO IP VALUATION PROGRAM)

[If innovation and IP are arguably the economic drivers of Industry 4.0, what are the latest IP valuation techniques and criteria to value such assets and what has WIPO done to further develop this important aspect which is a key to the commercialization of IP? This session will give us insight to the latest developments in IP valuation methodology.]

16:45 - 17:00

Question & Answer Session

17:00 - 17:20

CLOSING REMARKS

19:30 - 21:30

GALA DINNER

VENUE & ACCOMMODATION

MELIÁ HOTEL HANOI

When you visit the capital of Vietnam, you won't regret choosing this comfortable and well-located hotel. With an unbeatable city center location, this modern hotel offers first-class facilities and exceptional service, an unmatched opportunity to discover one of Southeast Asia's most exciting destinations.

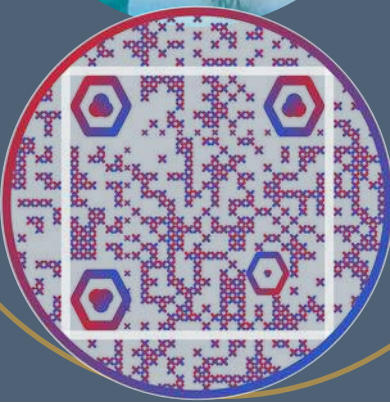
This 5-star hotel offers easy access to the city's main attractions, and rooms which have been designed to guarantee maximum comfort after an action-packed day in Hanoi. Meliá Hanoi offers you the perfect opportunity to try new flavors at the El Patio and El Oriental restaurants. And if you feel like exploring the city, the hotel staffs will be happy to give you all the information you need to make the most of Hanoi.

Meliá Hanoi serves delicious meals each day in the buffet restaurant, which evokes the image of an authentic spice market. Not only does Meliá Hanoi has a culinary repertoire with lots of unique dishes, the hotel also offers great facilities for guests to exercise or relax. A place to restore and recuperate the body and soul with a comfortable and fully equipped gym, an amazingly peaceful retreat, as well as a beauty salon with top classed hairdressers. Guests can also the outdoor swimming pool with sunbeds, hammocks and stunning views of the Vietnamese capital.

WHAT'S AROUND

- Hanoi Opera House and Old Quarter
- Hoan Kiem Lake
- Ho Chi Minh Mausoleum
- Water Puppet Theatre
- Saint Joseph Cathedral
- Vietnamese Women's Museum
- Hoa Lo Prison Relic
- Temple of Literature
- Imperial Citadel of Thang Long

SCAN QR CODE TO ACCESS GOOGLE MAPS OF MELIA HANOI



MUONG THANH HOTEL

Muong Thanh Hanoi Centre Hotel is located in the heart of Hanoi, on a walking distance to Melia Hotel, a great location to connect and explore the ancient beauty of the millennial city. Muong Thanh Hanoi Centre Hotel was formed from the idea of Hanoi being flooded with golden autumn sunshine, the quietness in every corner of every street. Visitors can take a walk to enjoy the cool air of Sword Lake, watch the quiet Opera house, enjoy the bustling life of the mossy old town. With its excellent location, luxurious and boutique-style harmonious interior and cozy space, accompanied by professional and perfect service, Muong Thanh Hanoi will make each guest feel like his second home.

- 150m from Melia Hotel.
- Only 300m from Hanoi Exhibition Center (I.C.E)
- about 5 minutes walk.
- 350m from Hoa Lo Prison relic.
- Only 5 minutes by car or 9 minutes by foot from Hanoi Old Quarter and Hoan Kiem Lake.

HOW TO BOOK ACCOMMODATION

Kindly use the Hotel Reservation Form(s) enclosed in this Brochure and send the same directly to the hotel(s) as instructed in the said form(s).



REGISTRATION INFORMATION

All persons wishing to participate in any part of the Conference must register. **Early Bird Registration will close on 22 February 2023.**

| DESCRIPTION | EARLY BIRD REGISTRATION (BEFORE OR ON 22 FEBRUARY 2023) | REGULAR REGISTRATION (AFTER 22 FEBRUARY 2023) |
|---------------------------------------|--|--|
| <i>Member</i> | USD250 | USD300 |
| <i>Non-member</i> | USD280 | USD330 |
| <i>Accompanying Family Person</i> | USD180 | USD230 |

HOW TO REGISTER

Registration for the Conference may be made by completing the Registration Form attached to this Brochure and fax to **(84-24) 3934 0631** or email to **aseanipa2023@vision-associates.com**. You may also download appropriate Registration Forms from **www.aseanipa.org**.

ALL REGISTRANTS ARE ENTITLED TO THE FOLLOWING

- Attendance at all sessions
- Welcome Reception on 17 March, 2023
- Lunch and Gala Dinner on 18 March, 2023

WHO MAY ATTEND

- ASEAN IPA Members
- Non ASEAN IPA Members
- Accompanying Family Persons

ALL ACCOMPANYING FAMILY PERSONS

are entitled to attend Welcome Reception, Lunch and Gala Dinner

REGISTRATION, INFORMATION, TOUR DESK

The Registration Desk will be located in the Melia Hotel right before the entrance of the Thang Long Ball Room, during the following hours:

| | |
|--------------------------------|-------------|
| Friday, 17 March 2023 | 13:00-17:30 |
| Saturday, 18 March 2023 | 08:00-12:00 |

CANCELLATION & REFUNDS

Cancellations should be made in writing and addressed to the ASEAN IPA Organizing Committee. The cancellation fee for cancellations made on or before **February 22, 2023** is USD40. There will be no refund for cancellations made thereafter.

POST-CONFERENCE TOURS

SUNDAY, MARCH 19, 2023

(OPTIONAL)

Some Post-Conference Tours are available for participants. Please note that the Post-Conference Tours are optional and not a part of the Conference. The Organizing Committee is not liable for the Post-Conference Tours and/or goods and services provided by Thien Ha Travel Agent.

TOUR 1: BAI DINH - TRANG AN ECOTOURISM



**COMFORTABLE TREKKING SHOES ARE
HIGHLY RECOMMENDED FOR THIS TOUR.**

Located in Ninh Binh province (100km Southeast of Hanoi), Bai Dinh and Trang An Eco-Tourism include two of the most picturesque spots in the north of Vietnam. The first stop in the morning shall be Bai Dinh Pagoda (also called Bai Dai Temple Spiritual and Cultural Complex), which is the largest complex of Buddhist temples in Vietnam. The complex consists of the original temple and a newly constructed larger temple which have become a popular site for Buddhist pilgrimages across the country. Behind the bell tower are Quan The Am and Phap Tru Palaces, with the largest scale in the Bai Dinh Pagoda complex.

After lunch, you will be guided to Trang An rowboat station to enjoy a 2-hour journey by rowboat along the peaceful Trang An stream past green fields at the feet of mountains into the mouths of caves, where they encounter new surprises, like stalactites and stalagmites that shimmer like gemstones just inches from the water before getting back to Hanoi.

TIME: 07:30-19:30

COST: USD80 PER PERSON

MINIMUM PARTICIPATION: 10

PICK-UP: AT THE HOTEL

TOUR 2

PERFUME PAGODA

The Perfume Pagoda, located about 60 km Southwest of Hanoi, is a cultural and religious site including a complex of 18 Buddhist pagodas and temples altogether with a special pagoda built in a cave where many Vietnamese religious characters are revealed. The driver will take you to enjoy the countryside before you reach the pagoda. In the morning, you will visit the Registration Hall – Den Trinh and the Heavenly Kitchen – Thien Tru. After lunch, you will take a round-trip cable car to the most beautiful cave of Vietnam with a pagoda inside – Huong Tich.

Here, Vietnamese people love to pray at some strange-shaped rocks with names such as Silver, Gold, Boys or Girls, or simply at a rice pile made from rock.



TIME: 08:00-15:00

COST: USD75 PER PERSON

MINIMUM PARTICIPATION: 10

PICK-UP: AT THE HOTEL

COMFORTABLE TREKKING SHOES ARE HIGHLY RECOMMENDED FOR THIS TOUR

TOUR 3

HANOI CITY TOUR WITH WATER PUPPET PERFORMANCE

Hanoi, the capital of Vietnam, has dazzled visitors since the 11th century with its unique blend of Southeast Asian lifestyle, French colonial architecture, tree-lined boulevards and peaceful lakes. Still retaining a charming air from its colonial days, Hanoi impresses visitors with its subtle beauty. It is an ancient city that commemorated the 1,000th anniversary of its founding in 2010. There are many relics of the past and well-known sites in Hanoi such as the Old Quarter with its historic 36 streets, the Imperial Citadel complex, the Temple of Literature, Hoan Kiem Lake with its legend of the Golden Turtle God, and many others.

This tour begins with the Ho Chi Minh Mausoleum, One Pillar Pagoda, and Temple of Literature, and then participants can stroll by Hoan Kiem Lake and Ngoc Son Temple. After lunch, participants will enjoy a water puppet show – a unique and unforgettable Vietnamese folk art – before returning to their hotels.



TIME: 08:00-16:30

COST: USD55 PER PERSON

MINIMUM PARTICIPATION: 10

PICK-UP: AT THE HOTEL

TOUR 4 PARADISE ELEGANCE CRUISE TO HA LONG BAY

Located in the northeastern part of Vietnam, 165km from Hanoi, HA LONG Bay includes around 1,600 islands and islets, forming a spectacular seascape of limestone pillars. Because of their precipitous nature, most of the islands are uninhabited and unaffected by human presence. One of the main attractions of HA LONG is the bay's calm and clear water and the thousands of limestone mountains dotting the seascape. Some of the islands are quite large and there are small alcoves with sandy beaches where swimming is possible.

DAY 1: TIME: 12:00 - 23:00

You will visit Tung Sau Pearl Farm and Titov Island where you can climb the mountain to enjoy an overview of HA LONG Bay and swim at the beach on the island.

DAY 2: TIME: 06:30 - 10:30

You will be guided to Sung Sot cave – the most beautiful and largest cave in HA LONG Bay. Let your imagination run wild with stalactites and stalagmites of various shapes and sizes. On the way out, you will have an amazing panoramic view of the bay.

TIME: 2 DAYS 1 NIGHT

COST:

DELUXE: USD345/SINGLE, USD395/DOUBLE
EXECUTIVE: USD375/SINGLE, USD420/DOUBLE

MINIMUM PARTICIPATION: 1

PICK-UP: AT THE OLD QUARTER



GENERAL INFORMATION

ARRIVAL AT THE AIRPORT



TAXI

You can take a taxi from Noi Bai International Airport to your hotel and vice versa. It takes approximately 35-45 minutes, and the fare will amount to around VND350,000-400,000 (approx. USD15-17).

WHILE IN HANOI



GETTING AROUND

Meter taxis are easy to find in Vietnam, especially in Hanoi. If you plan an extended visit you might consider renting a bicycle or motorbike. For your ease and convenience, please contact the hotel concierge for taxi service.



CLIMATE

Vietnam has a tropical climate, which is characterized by lots of sunshine, high rainfall, humidity and two distinguished seasons in general: the cold and dry one from November to April and the other, hot and wet from May to October. Annual average temperatures range from 22°C to 27°C. Usually, March is one of the most beautiful months in Hanoi because of the sunny and cool weather.



CURRENCY

The currency is Vietnamese Dong (VND). Foreign currencies can be exchanged at the banks, exchange bureaus or hotel reception desks. Travelers' checks and most credit cards are accepted in the major cities. We recommend that you bring some cash with you. Currency exchange rate: USD1 - VND23,520. You can check the updated currency exchange rate at the following website:

<https://portal.vietcombank.com.vn/en-US/Personal/TG/Pages/exchange-rate.aspx?devicechannel=default>



FOOD AND DRINKS

There is a wide range of dishes in Vietnam including the very popular "Nem" (spring rolls) and "Pho" (Vietnamese noodle soup). Not all foods are spicy. Vegetarian foods, dietary dishes & western menus are also available at certain restaurants. Imported beers and alcohol are available in hotels, restaurants and shops. For drinking water, please use bottled water, with an unbroken seal. You should not drink tap water without boiling it first.



TIME

Time zone: GMT/UTC + 7 (the same zone as Bangkok, Thailand)

Business days: Mondays through Fridays

Business hours: Mornings 07:30 - 12:00; Afternoons 13:00 - 16.30

Museums are usually closed on Monday but you can visit temples and pagodas everyday. Most restaurants and shops open from 08:00 to 22:00.



MOBILE PHONES

In Vietnam you will be able to use your mobile phone as long as it is programmed for roaming internationally. You may also rent a mobile phone, which may be easier, or buy a pre-paid SIM card. This service is available at your hotel or at a Mobile Phone Service Center on the street.



VISAS

Entry visas for most nationalities are attainable from a Vietnamese Embassy or Consulate. Processing usually takes 04 – 10 working days. The validity of tourist visas is one month and extendable. Please contact the Organizing Committee’s Secretariat early if you need an invitation and or assistance for visa purposes. Kindly note that this service may be subject to some additional costs.

MUST DO IN HANOI



SHOPPING

Shopping Streets

- Hang Gai – Silk Street is definitely the place to go if you’re looking for tailor made silk dresses. The street stretches over several blocks and is packed with boutiques that specialize in silks and embroidery.
- Hang Dao – This street is good for clothing and accessories, including watches, bags, and shoes. Just don’t confuse this shopping street with Hang Dau, which is another street that caters primarily to shoe addicts.
- Cau Go – Along the blocks that make up Cau Go you will find what is essentially hairstyling heaven. The boutiques here specialize in hair accessories, from pretty hair pins to extravagant hair jewelry.
- Hang Duong – You can find here some dry fruits and a vast collection of “Ô Mai” – a sort of marinated fruit with salt, sugar and special herbs.

***SEE YOU IN
HANOI, VIETNAM***

2023 ANNUAL CONFERENCE

MARCH 17-18, 2023

REGISTRATION FORM

To register for the 2023 Annual Conference, please download and complete the registration form and forward the completed form to aseanipa2023@vision-associates.com or facsimile number +84 24 39340629 no later than February 22, 2023 to enjoy Early Bird registration.

Delegate Details

Mr. Mrs. Ms. Miss Others

First Name:

Surname:

Preferred Name on Badge:

Company/Firm Name:

Company/Firm Address:

Postal Code:

Country:

Telephone Number:

Fax Number:

E-Mail Address:

Special Dietary: Halal Vegetarian Others

Accompanying Family Person

Mr. Mrs. Ms. Miss Others

First Name:

Surname:

Preferred Name on Badge:

Telephone Number:

Fax Number:

E-Mail Address:

Special Dietary: Halal Vegetarian Others

REGISTRATION FEES

| | Early Bird before or On February 22, 2023 | After February 22, 2023 |
|-----------------------|--|-------------------------|
| ASEAN IPA Members | USD 250 | USD 300 |
| Non ASEAN IPA Members | USD 280 | USD 330 |
| Accompanying Persons | USD 180 | USD 230 |

TOTAL PAYMENTS

| | |
|--|-----------|
| Registration fees - Members | USD |
| Registration fees – Non-Members | USD |
| Registration fees – Accompanying Persons | USD |
| Excursion (Optional) | USD |
| <u>TOTAL</u> | USD |

PAYMENT METHOD

By Bank Transfer:

Account Number: 1033680547
Account Name: VIETNAM INTELLECTUAL PROPERTY ASSOCIATION
Name of Bank: Vietcombank Operation Center
11 Lang Ha St., Thanh Cong Ward, Ba Dinh Dist., Hanoi, Vietnam
SWIFT CODE: BFTVVNVX001

(All bank charges must be borne by the registrant)

2023 ASEAN-IPA CONFERENCE SECRETARIAT CONTACT DETAILS

Please forward all inquiries to the following contact:

Unit 308-310, 3rd Fl., Hanoi Towers,
49 Hai Ba Trung St., Hoan Kiem, Hanoi, Vietnam

Email: aseanipa2023@vision-associates.com
Tel No.: +84 24 39340629

For further information, please contact:

| | | |
|-------------------------|--------------------------------|-----------------|
| Ms. Nguyen Nguyet Dzung | nn.dzung@vision-associates.com | +84 24 39340629 |
| Ms. Tran Thanh Dzung | tt.dzung@vision-associates.com | +84 24 39340629 |

ACCOMODATION RESERVATION FORM
Melia Hanoi Hotel – 44B Ly Thuong Kiet Street, Hanoi, Vietnam



ASEAN INTELLECTUAL PROPERTY ASSOCIATION

Booking from 17th – 18th March 2023

Please complete and return this form by Email or Fax

sales@meliahanoi.com.vn and cc rsvn@meliahanoi.com.vn and aseanipa2023@vision-associates.com

Fax: 84-4-3934 8688 - Tel: 84-4-3934 3343 ext 7125

NEW RESERVATION AMENDMENT CANCELLATION

GUEST INFORMATION:

Name : _____
 Email : _____
 Tel : _____
 Arrival Date : _____ 17/03/2023 _____ Flight Number/Time _____
 Departure Date : _____ 19/03/2023 _____ Flight Number/Time _____

| Room Type in Normal Floor | Room size | Maximum Capacity | Room type you want to book | ROOM RATE ++ | |
|---------------------------|-----------|------------------|----------------------------|---------------|---------------|
| | | | | SINGLE | DOUBLE/TWIN |
| Deluxe Room | 32m2 | 2a + 1c | <input type="checkbox"/> | VND 2,940,000 | VND 3,430,000 |
| Premium Room | 32m2 | 2a + 1c | <input type="checkbox"/> | VND 3,185,000 | VND 3,675,000 |
| Grand Premium Room | 68m2 | 2a + 2c | <input type="checkbox"/> | VND 3,920,000 | VND 4,410,000 |
| Extra bed with Breakfast | | | <input type="checkbox"/> | | VND 1,225,000 |

| Room Type in The Level Floor | Room size | Maximum Capacity | Room type you want to book | ROOM RATE ++ | |
|------------------------------|-----------|------------------|----------------------------|---------------|---------------|
| | | | | SINGLE | DOUBLE/TWIN |
| The Level Premium Room | 32m2 | 2a + 1c | <input type="checkbox"/> | VND 4,042,500 | VND 5,267,500 |
| The Level Executive Suite | 68m2 | 2a + 2c | <input type="checkbox"/> | VND 5,022,500 | VND 6,247,500 |
| Extra bed with Breakfast | | | <input type="checkbox"/> | | VND 1,715,000 |

*The Rate ++ above are not included 5% service charge and 10% Tax
 Settle by VND, exchange rate in USD as reference*



Terms and Conditions:

- The above Net rates are included 5% service charge and then 10% Government Tax
- Any cancellation **within 15 days** prior to the arrival date will be **fully charged**

Benefit for Normal Floor:

- + Daily Buffet at our El Patio Restaurant on the Ground Floor and open from 6.00AM till 10.00AM.
- + Enjoy thousands of full content, current-day newspapers and magazines on your tablet, laptop or smartphone during your stay via our Press Reader.
- + Complimentary Sauna, steam, fitness center and swimming pool.
- + Complimentary in house tea coffee facilities.
- + Complimentary two bottles of mineral water for Deluxe and Premium Room and four bottles of mineral water for Grand Premium Room daily
- + Complimentary wifi internet access in the Hotel Room.
- + Pillow menu choice.
- + Complimentary 01 piece of laundry and special welcome amenities only for Premium Room and Grand Premium Room

Benefit for The Level:

- + The Level Lounge, opens from 6am – 11pm, offers complimentary tea, coffee and soft drinks the whole day.
- + Exclusive check in and check out at the Executive Floor reception on level 20.
- + Welcome Drink on arrival in The Level lounge.
- + Welcome fruit plate (Premium Room) or fruit basket (Executive Suite)
- + Complimentary two bottles of water for The Level Premium Rooms and four bottles of waters for The Level Suite daily
- + Full buffet breakfast at The Level or El Patio Restaurant, at the convenience of our customers.
- + Afternoon tea between 3.00PM – 5.00PM
- + Evening snacks and free flow house wine, sparkling wine, beer, soft drink, boxed juice, tea and coffee from 5.30 pm till 7.30 pm
- + Complimentary use of Boardroom up to 8 persons for the first three time hours PER STAY and SUBJECT TO AVAILABILITY
- + Express Laundry and Dry Cleaning service at regular rate.
- + Complimentary 2 pieces of wet laundry, not accumulative and one item for express ironing daily
- + Enjoy thousands of full content, current-day newspapers and magazines on your tablet, laptop or smartphone during your stay via press reader
- + Pillow Menu choice
- + Complimentary shoe shine service
- + Late check out until 4.00PM, subject to availability
- + Business area: Computer, local and international newspaper
- + Wireless Internet Access included in the room rate.
- + Complimentary Sauna and Steam
- + Butler service available upon request and at an additional cost
- + Dock Station
- + Kimono
- + Illy Capsule Coffee Machine

- + Dimah Tea bags
- + Silk Hanger

Airport Transfers:

| Route | Mercedes Benz E200(2020) | Mercedes Sprinter 16 seats | Dcar |
|---|---|---|---|
| Pick up: <input type="checkbox"/> | <input type="checkbox"/> VND 1,800,000 net | <input type="checkbox"/> VND 2,150,000 net | <input type="checkbox"/> VND 2,150,000 net |
| Drop off: <input type="checkbox"/> | <input type="checkbox"/> VND 1,800,000 net | <input type="checkbox"/> VND 2,150,000 net | <input type="checkbox"/> VND 2,150,000 net |

Check in & Check out Policy:

The hotel’s check-in time is 14:00 hrs and check-out time is 12:00 noon. Should you require using your room before or after these hours please inform us in advance. Early arrival or late check out requirements may be arranged subject to availability and minimum charge.

I ____ hereby agree to guarantee the booking as above mentioned by my credit card. From my Visa _____ with a Credit Card Number of _____ with CCV number of _____ which will expire on _____

ACCOMODATION RESERVATION FORM
Mường Thanh Hanoi Centre – 78 Thọ Nhuom, Hanoi, Vietnam



ASEAN INTELLECTUAL PROPERTY ASSOCIATION
Booking from 17th – 19th March 2023

Please complete and return this form by Email or Fax

Salesgroup@hanoicentre.muongthanh.vn and cc aseanipa2023@vision-associates.com

Fax: 84-24-39416676 - Tel: 84-24-39427777

NEW RESERVATION AMENDMENT CANCELLATION

GUEST INFORMATION:

Name : _____
Email : _____
Tel : _____
Arrival Date : _____ 17/03/2023 _____ Flight Number/Time _____
Departure Date : _____ 19/03/2023 _____ Flight Number/Time _____

| Room Type in Normal Floor | Room size | Maximum Capacity | Room type you want to book | ROOM RATE | |
|---------------------------|------------------|------------------|----------------------------|----------------------|----------------------|
| | | | | SINGLE | DOUBLE/TWIN |
| Superior Room | 25m ² | 2a + 1c | <input type="checkbox"/> | 1.400.000 VND | 1.500.000VND |
| Deluxe Room | 28m ² | 2a + 1c | <input type="checkbox"/> | 1.550.000 VND | 1.650.000VND |
| Executive Suite | 53m ² | 2a + 2c | <input type="checkbox"/> | 2.700.000 VND | 2.700.000 VND |
| Extra bed with Breakfast | | | <input type="checkbox"/> | 400.000 VND | 400.000 VND |

*Above rate include: Government tax, service charges, Buffet Breakfast.
Settle by VND, exchange rate in USD as reference*





KHÔNG GIAN THANH THẦN, TÌNH CẢM CHÂN THÀNH
RELAXING MOMENT, TOUCHING SINCERITY



MUÔNG THANH
GRAND
HANOI CENTRE HOTEL

Terms and Conditions:

- The above Net rates are included 5% service charge and then 10% Government Tax
- Any cancellation **within 15 days** prior to the arrival date will be **fully charged**

Benefit:

- + Daily Buffet at our Co Ngu Restaurant on the Ground Floor and open from 6.30 AM till 09.30AM.
- + Complimentary two bottles of mineral water, two packs of tea and two packs of coffee daily
- + Complimentary wifi internet access in the Hotel Room.

Check in & Check out Policy:

The hotel's check-in time is 14:00 hrs and check-out time is 12:00 noon. Should you require using your room before or after these hours please inform us in advance. Early arrival or late check out requirements may be arranged subject to availability and minimum charge.

I _____ hereby agree to guarantee the booking as above mentioned by my credit card. From my Visa _____ with a Credit Card Number of _____ with CCV number of _____ which will expire on _____